



You are cordially invited to join the School Nutrition Foundation in celebrating 50 years of providing research and scholarships for SNA members to further achieve the goals of building and maintaining strong school nutrition programs.

Sponsorship Opportunities

Benefactor (1 available) \$50,000

- Two tables for your special guests, VIP seating, and invitations for all of your guests to the VIP Reception
- On stage recognition at the event and the opportunity for brief remarks
- High visibility at the event through extensive on-site signage and with a large prominent visual display of your company logo.
- Recognition on signage throughout SNA's Legislative Action Conference
- Recognition in *School Nutrition Magazine*
- One full-page, premium spaced ad in event program book
- Prominent listing of company and link on SNF webpage for a 12-month period

Innovator (3 available) \$ 25,000

- One table for your special guests, VIP seating, and invitations for all of your guests to the VIP Reception
- On stage recognition at the event
- High visibility at the event through extensive on-site signage and with a large prominent visual display of your company logo.
- Recognition on signage throughout SNA's Legislative Action Conference
- Recognition in *School Nutrition Magazine*
- One full-page, premium spaced ad in event program book
- Prominent listing of company and link on SNF webpage for a 12-month period

Leader (unlimited) \$10,000

- One table for your special guests and VIP seating
- On stage recognition at the event
- High visibility at the event through extensive on-site signage
- Recognition on signage throughout SNA's Legislative Action Conference
- Recognition in *School Nutrition Magazine*
- Full page ad in event program book
- Prominent listing of company and link on SNF webpage for a 12-month period

Red Carpet (1 available) \$7,500

- Five seats for your special guests and VIP seating
- On stage recognition at the event
- High visibility at the event through extensive on-site signage
- Recognition on signage throughout SNA's Legislative Action Conference
- Recognition in *School Nutrition Magazine*
- Quarter page ad in event program book
- Company listing on SNF webpage for a 12-month period

Toastmaster (1 available) \$7,500

- Develop and present a toast to SNF for 50 years of service
- Five seats for your special guests and VIP seating
- On stage recognition at the event
- High visibility at the event through extensive on-site signage
- Recognition on signage throughout SNA's Legislative Action Conference
- Recognition in *School Nutrition Magazine*
- Quarter page ad in event program book
- Company listing on SNF webpage for a 12-month period

Champion (unlimited) \$5,000

- Five seats for your special guests
- High visibility at the event through extensive on-site signage
- Recognition on signage throughout SNA's Legislative Action Conference
- Recognition in *School Nutrition Magazine*
- Quarter page ad in event program book
- Company listing SNF webpage for a 12-month period

Supporter (unlimited) \$3,000

- Three seats at the event
- High visibility at the event through extensive on-site signage
- Recognition on signage throughout SNA's Legislative Action Conference
- Recognition in *School Nutrition Magazine*
- Listing in event program book
- Company listing on SNF webpage for a 12-month period

Other Opportunities:

- **Celebrate a School Nutrition Hero: \$2,500 (unlimited)**
Create a one page tribute to a school nutrition hero including a photo of that person and a description of how this school nutrition hero has positively impacted school nutrition.

- **Individual tickets:**
 - **School Nutrition Professionals - \$150**
 - **Industry Members - \$250**

- **Advertise in event tribute book:**
 - **Full-page \$2,500**
 - **Half-page \$1,500**
 - **Quarter-page \$750**



Monday, March 3, 2014

JW Marriott
Washington, D.C.

Sponsorship Commitment Form

Please accept our commitment to support the School Nutrition Foundation.

- | | |
|-----------------------------|---|
| _____ Benefactor - \$50,000 | _____ Toastmaster - \$7,500 |
| _____ Innovator - \$25,000 | _____ Champion - \$5,000 |
| _____ Leader - \$10,000 | _____ Supporter - \$3,000 |
| _____ Red Carpet - \$7,500 | _____ Celebrate a School Nutrition Hero - \$2,500 |

Name of Company (as you would like it to appear):

Address: _____

City: _____ **State:** _____ **Zip:** _____

Contact Name and Title: _____

Telephone: _____ **Ext:** _____ **E-mail:** _____

Payment Type: Check (enclosed) _____ Credit Card: Visa, MasterCard, AMEX (circle one)

Card Number: _____ **Exp. Date:** _____

Name as it appears on card: _____

We are unable to attend, but would like to make the enclosed tax-deductible contribution to the School Nutrition Foundation: \$ _____ **.**

All proceeds from the School Nutrition Foundation’s 50th Anniversary Celebration will serve to continue advancing school nutrition programs and providing resources to school nutrition professionals at every level.

Please make your check payable to the School Nutrition Foundation and mail with this commitment form to:

School Nutrition Foundation
120 Waterfront Street, Suite 300, National Harbor, MD 20745
(For questions contact SNF at 800-877-8822, or email snf50@schoolnutrition.org.)
The School Nutrition Foundation is a 501(c)(3) charitable organization. SNF Tax ID# 84-6039412.
Contributions are tax-deductible to the extent allowed by law.