

Table 3. Parents' agreement with PSLS normative belief and motivation to comply (importance) with belief items factor analysis of PSLS behavioral belief items and their respective alphas

PSLS Items	N	Normative Belief*	N	Motivation to Comply*
My mother thinks I should encourage my child to eat in the school lunch program.	944	26%	944	20%
My child thinks I should encourage him/her to eat in the school lunch program.	953	27%	954	27%
My spouse thinks I should encourage our child to eat in the school lunch program.	950	35%	945	39%
My mother-in-law thinks I should encourage my child to eat in the school lunch program.	946	20%	941	11%

**Percentage of parents who rated the PSLS item a 5 or higher on a seven-point Likert-type scale of "strongly disagree" (1) to "strongly agree" (7)*