



Draft Your All-Star School Lunch Team Contest

Online and in cafeterias, students will have the opportunity to draft and name their very own All-Star Team, while explaining why their team is healthy. 4 national winners will receive a NBA prize pack. The local contests will run May 27, 2009 to October 16, 2009, and national entries (paper format only) must be postmarked by October 16, 2009 and received by SNA by October 31, 2009.

There are 2 Ways to enter: *Online and a separate cafeteria contest. Online entry is only available to students over the age of 13.*

Cafeteria Contest Overview

- The Draft Your All-Star School Lunch Team Cafeteria Contest has local and national rounds of competition. All entries by students must be made to a local competition (to be organized by and held in schools). Please note that the only way to enter this contest is through a participating school, you cannot enter the national contest directly.
- Students (from grades 1-12) should complete the student entry form by “drafting” one item from each of the following categories: Coach, Main Course, Side Dish, Second Side Dish, Lowfat Milk. They should then name their team and explain why their all-star school lunch is healthy.

Entries must be original, not plagiarized and not evocative of any existing commercial brands so as not to infringe any copyrights or trademarks.

- The School Nutrition Association (SNA) is encouraging schools across the nation to hold local contests. School Nutrition Professionals or other participating school officials can enter 3 overall winners per participating school to the national cafeteria contest. Please note that students cannot enter the national cafeteria contest directly, they must be nominated by a School Nutrition Professional or school official.
- To judge the national cafeteria contest, a panel of judges will select two overall winners, based on pre-established criteria which will be published as part of the official cafeteria contest rules.
- Two national cafeteria winners will receive a NBA prize pack.

- Local school contests can run from **May 27, 2009 to October 16, 2009**, and national entries) must be postmarked by October 16, 2009 and received by SNA by October 31, 2009
- Official Cafeteria entry forms and other guidance for School Nutrition Professionals and School Officials can be found at www.schoolnutrition.org/allstar

Important: Please note that the above is a partial summary of the Draft Your All-Star School Lunch Team Cafeteria Contest. For full contest rules and regulations, be sure to review the contest section of the member resource site which can be found at www.schoolnutrition.org/allstar or by calling (800) 877-8822.

Online Contest Overview

- The Draft Your All-Star School Lunch Team Online Contest is available to students **over 13** at www.allstarschoollunch.org
- Students ages 13-18 should draft one item from each of the following categories: Coach, Main Course, Side Dish, Second Side Dish, and Beverage to create their own trading card. They should then name their team and explain why their all-star school lunch is healthy and then complete the online entry form.

Entries must be original, not plagiarized and not evocative of any existing commercial brands so as not to infringe any copyrights or trademarks.
- To judge the online cafeteria contest, a panel of judges will select two overall winners, based on pre-established criteria which will be published as part of the official online contest rules.
- Two national online winners will receive a NBA prize pack.
- The online contest is open from **May 27, 2009 to October 16, 2009**.
- Students under the age of 13 can still draft their own team online and create and print their own trading card, but they can not enter the contest because of the Children’s Online Privacy Protection Act (COPPA).

Important: Please note that the above is a partial summary of the Draft Your All-Star School Lunch Team Online Contest. For full contest rules and regulations, please visit www.allstarschoollunch.org or call (800) 877-8822.