



## Vote for School Lunch - Design a Candidate Contest

*SNA is pleased to announce the 'Design a Candidate' contest, challenging students nationwide to design and name candidates that they would most like to see run in Vote for School Lunch 2008 – Presidential Edition.*

The three designs judged to be the nation's best will be recreated professionally, and will compete in the 2008 elections, running against Pete Pizza, as well as the eventual winner of the 2007 Vote for School Lunch race. This new student contest represents a huge promotional opportunity for SNA members and an incredibly exciting prospect for students.

### Contest Information

■ Students (from grades 1-12) should create a sketch or drawing of an original Vote for School Lunch candidate, one they would like to see run in the 2008 Vote for School Lunch elections. Drawings or sketches can be submitted as:

- Traditional drawing or sketch
- Design, using computer software like Adobe or other computer design software.

Entries must be original, not plagiarized and not evocative of any existing commercial characters so as not to infringe any copyrights or trademarks.

■ The 'Design a Candidate' contest has a local and national element. All entries by students must be made to a local competition (to be organized by and held in schools or school districts).

■ School nutrition professionals are encouraged to arrange a school-wide 'Design a Candidate' contest and judge the entries to determine a maximum of three overall winners per school. Judging by school grade level may help you to stimulate interest (but remember you can only pick 3 winners per school to forward to the national contest).

■ 3 overall winners per school can be entered (by SNA members or school officials) to the national contest. To judge the national contest, a panel of judges will select a group of finalists, and then three overall winners, based on pre-established criteria, which will be published as part of the official contest rules. SNA will not accept entries directly from students.

■ Local 'Design a Candidate' contest can begin at 'Back to School 2007' and entries to the national 'Design a Candidate' contest will be accepted between August 1, 2007 and October 31, 2007.

■ Three national winners will be professionally re-created and will be entered as candidates in the Vote for School Lunch 2008—Presidential Edition.

■ Complete contest rules can be found at [www.schoolnutrition.org/vote](http://www.schoolnutrition.org/vote) or by calling (800) 877-8822. Deadline for SNA to receive entries from schools is October 31, 2007.