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Design a School Breakfast Superhero Contest

Calling all Breakfast Superheroes! The School Breakfast superheroes are looking for new recruits. Are your students up to the challenge of designing the next School Breakfast superhero?

The Design a School Breakfast Superhero Contest is challenging kids to draw and name their own school breakfast superhero and explain how their super powers will help kids 'Power Up' with school breakfast. Three national winners will receive an illustration of their School Breakfast Hero signed by the professional artist and will then featured on www.schoolbreakfast.org

Contest Overview

- The 'Design a School Breakfast Superhero' contest has local and national rounds of competition. All entries by students must be made to a local competition (to be organized by and held in schools). Please note that the only way to enter this contest is through a participating school, you cannot enter the national contest directly.
- Students (from grades 1-12) should create a sketch or drawing of an original School Breakfast Superhero. Drawings or sketches can be submitted as:
 - Traditional drawing or sketch
 - Design, using computer software like Adobe or other computer design software.

Entries must be original, not plagiarized and not evocative of any existing commercial characters so as not to infringe any copyrights or trademarks.

- The School Nutrition Association (SNA) is encouraging schools across the nation to hold local 'Design a School Breakfast Superhero' contests. School Nutrition Professionals or other participating school officials can enter 3 overall winners per participating school to the national contest. Please note that students cannot enter the national contest directly, they must be nominated by a School Nutrition Professional or school official.
- To judge the national contest, a panel of judges will select three overall winners, based on pre-established criteria which will be published as part of the official contest rules.
- Three national winners will receive a signed illustration of their School Breakfast Hero signed by a professional artist.
- Local school contests can run from **January 1, 2009 to March 6, 2009**, and national entries are due **March 20, 2009**.
- Official entry forms and other guidance for School Nutrition Professionals and School Officials can be found at www.schoolnutrition.org/nsbw

Important: Please note that the above is a partial summary of the Design a School Breakfast Superhero contest. For full contest rules and regulations, be sure to review the **Power Up - Design a School Breakfast Superhero Contest** section which can be found at www.schoolnutrition.org/nsbw or by calling (800) 877-8822.

