



Fuel Your Imagination – Creative Writing Contest

SNA is proud to announce the Fuel Your Imagination **creative writing contest**, challenging students nationwide to write a short creative story (max 250 words) on how eating a healthy breakfast will help them achieve their dreams.

The three stories judged to be the best by a panel of judges will be professionally illustrated and displayed for the whole world to see on the official 'Fuel Your Imagination' web site at www.schoolbreakfast.org.

Contest Information

- Students (from grades 1-12) should write an original (not plagiarized) story about how school breakfast helps them fuel their imagination. Stories can be submitted in either typed or handwritten format, but an entry form must be completed.
- To help students 'blast off', there are some 'out of this world' tips on creative writing at www.schoolbreakfast.org. These tools are age based including 'Mad Libs' for early elementary students, and story component ideas for older students. These tools do not have to be used, a 'free style' essay can be entered from any grade level as long as the theme ties into how school breakfast helps fuel you up to do great things.
- Official entry forms and other guidance for School Nutrition Professionals and School Officials can be found at www.schoolnutrition.org/nsbw
- The 'Fuel your Imagination' creative writing contest has a local and national element. All entries by students must be made to a local competition (to be organized by and held in schools or school districts).
- School nutrition professionals are encouraged to arrange a school-wide 'Fuel your Imagination' creative writing contest and judge the entries to determine a maximum of three overall winners per school. Judging by school grade level may help you to stimulate interest (but remember you can only pick 3 winners per school to forward to the national contest).
- 3 overall winners per school can be entered (by SNA members or school officials) to the national contest. To judge the national contest, a panel of judges will select three overall winners, based on pre-established criteria, which will be published as part of the official contest rules. SNA will not accept entries directly from students.
- Local creative writing contests can begin at November 2007 and entries to the national 'Fuel your Imagination' creative writing contest will be accepted between November 1, 2007 and December 31, 2007.
- The three winning stories will be professionally illustrated and displayed for the whole world to see on the official 'Fuel Your Imagination' web site at www.schoolbreakfast.org.
- Complete contest rules can be found at www.schoolnutrition.org/nsbw or by calling (800) 877-8822. Deadline for SNA to receive entries from schools is December 31, 2007.

