

Parents

National School Breakfast Week, March 5-9, 2007

National School Breakfast Week (NSBW) is an annual celebration of the School Breakfast Program, available in over 81,000 schools nationwide.

Research shows a strong connection between eating a healthy school breakfast and success at school¹. Kids who skip breakfast rarely make up for missed nutrients later in the day.

To celebrate NSBW, 'A World of School Breakfasts' is a chance for students to discover (and taste) what children across the world eat for breakfast. For more information, speak with your school's Child Nutrition Professionals or visit www.schoolnutrition.org/nsbw

School Breakfast Program (SBP)

Quick Facts

- SBP is a federally funded, locally delivered nutrition program, similar to the National School Lunch Program (NSLP).
- SBP provides a nutritious breakfast to more than 9.3 million children each school day.
- For fiscal year 2006, Congress appropriated \$2.07 billion for the SBP.
- Innovative approaches to serving breakfast include serving it during first period, 'grab and go' bags in the halls or even serving it on the school bus.
- USDA requires school breakfast have 25% of the RDA for protein, calcium, iron, vitamins A and C and calories as well as meet the Dietary Guidelines for Americans.

¹*School Breakfast Programs: Energizing the Classroom.* Minnesota Department of Children, Families and Learning, 1998, Roseville, MN.

About SNA The School Nutrition Association is a national, nonprofit professional organization representing more than 55,000 child nutrition professionals who provide high-quality, low-cost meals to students across the country. For over 60 years, SNA has worked to ensure all children have access to healthful school meals and nutrition education. For more information about SNA, please call us at 1-800-877-8822, or visit us at www.schoolnutrition.org.

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