

The Membership Toolbox

April, 2013



I. Resources Included on Flash Drive

Awards

- SNA Awards Brochure
- SNA Awards Power Point Presentation

Membership Booth information

- Checklist for Setting Up a Membership Booth

Membership Presentations

- Member Benefits Presentation
- Recruiting and Retaining Members Presentation

Membership Song

- Lyrics about the benefits of SNA membership to the tune of *"So Happy Together"*

STEPS Challenge, personal wellness program for SNA members

- Conference Promotion Ideas
- Fact Sheet
- STEPS Ads for State Newsletters
- Power Point Presentation about STEPS Challenge

School District Owned Information

- School District Owned Membership Benefits Flier

School Nutrition Employee Week and School Lunch Superhero Day

- SNEW and School Lunch Superhero Day Flier

State Affiliate Brochure Template

- State Affiliate Brochure Instructions
- State Affiliate Brochure Template for State to Customize

Videos

- SNA Advocacy Video
- SNA Mission, Vision and Values Video
- SNF Scholarship Video
- School District Owned Membership Video
- **New SNA Membership Video**

II. Other Resources Available (Contact SNA):

- 1 table top banner available per state
- 1 tall banner available for \$50 to be shipped from SNA Headquarters and back
- Brochure targeting Directors
- Brochure targeting Employees and Managers
- Annual campaign brochure, Star Club brochures and other membership drives

For more information, please contact Sara Sanders at SNA Headquarters, ssanders@schoolnutrition.org