

LAUNCHING YOUR PLAN

STEPS TO TAKE

- Refine and set your goals
- Plan your program
 - Write cycle menus
 - List staffing, equipment needs, etc.
 - Determine the budget
 - Determine which data to collect for reporting results
 - Take "before" photos
- Gather stakeholders
 - Solicit ideas
 - Conduct a survey
- Anticipate the unexpected
- Present plan to administration, school board, etc.
- Conduct a "Table Top Drill"
- Marketing –
 - Send out press release, parent announcements, etc.
 - Solicit feedback
 - Take photos of your new and improved breakfast program
- Evaluate your program and report to staff, stakeholders, administration, etc.