



NEW PRODUCT SHOWCASE SIGN UP NOW FOR ANC 2009

The New Products Showcase is a large display of the newest and most exciting products ever assembled into one venue! A quick and effective way to **promote** your products, services and equipment to the 6,800+ ANC attendees! Don't Miss out!

Cost: \$500.00 for each New Product Display

Rules & Regulations

All 2009 SNA Exhibitors are eligible to participate in the New Product Showcase. You must be exhibiting to participate in the New Product Showcase. This is defined as a product that has been introduced by your company to the **school food market since the last Annual National Conference**. Companies can purchase up to 2 New Product Spaces.

Each participant will receive approximately 2ft length x1½ft height of display space. If the products and/or pictures are larger than this they will not be displayed.

Note: A high resolution-jpeg format company or product logo.

Note: These are not manned displays. This showcase is for viewing and informational purposes only. Do not touch or move the displays.

Setup & Take Down

The display case is available for viewing starting **June 27- July 2, 2009**. All materials must be set-up between the hours of 8:00am -5:00pm, **Saturday, June 27, Sunday, June 28** or **Monday, June 29** and taken down **Thursday, July 2**, 12:00 pm - 3:00 pm. If the products are not claimed before 3 pm they will be discarded. If your company cannot be present at these times please let SNA know to make alternative arrangements.

Please return your application with a company logo (high resolution-jpeg) to the Meetings Center no later than Tuesday, March 31, 2009.

Email: charper@schoolnutriton.org or Fax number: 703/739-3915



NEW PRODUCT SHOWCASE APPLICATION

Company: _____

Booth No.: _____

Contact: _____ Phone: _____

Email: _____

Address: _____

Product: _____

Cost: \$500.00 for each new product display.

Payment type:

Check ___ VISA ___ MC ___ AMEX ___ CC# _____ exp _____

Name on CC _____

I, hereby certify that this product is a "New Product" as defined in the Rules and Regulations governing the "SNA New Product Showcase".

Signature: _____ Date: _____

SNA Representative: _____ Date: _____
