

Recycle: For the Health of It

Benefits of Recycling

Tim Warren

- Recycle, Recover, Reuse
- Material is diverted from Landfills
- Turns waste into valuable resources
- Saves money on disposal costs
- Teaches children social responsibility

SNA Study

- Prevalence of Recycling
- Obstacles to Recycling
- Overcoming Obstacles

What Schools Can Recycle

- School and community waste is similar
- Types of materials being recycled

Districts with Successful Recycling Programs

Knox County

Mary Lou Henry

- Why Start Recycling
- Getting Started - Partners
- Parameters of pilot
- Tools & tactics: Education, Communication, PR, Promotion
- Results: Collection, Health Benefits, Positive PR, Waste Reduction
- Next Steps

Virginia Beach

Wanda Mabry

- Getting Started
- Total school recycling
- Student involvement
- Working with Recycling Company
- Outcomes

Summary: Keys to Remember

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- Material is in demand
- Financial considerations
- Garner support and help
- Find a recycling service provider
- Kids want to recycle
- It's the right thing to do

Q & A

