

Action for Healthy Kids Presentation
at
School Nutrition Association's Annual National Conference

Outline
April 7, 2008

Title: Healthier School Environments: Engaging Key Audiences
Day, Date: Monday, 7/21/2008
Time: 2:15pm- 3:15pm

1. Action for Healthy Kids Overview
 - a. Who we are
 - b. What we do
2. Background on report on status of school wellness
3. Overview of the status of school wellness survey findings
 - a. Successes
 - b. Disconnect between school stakeholder groups' perceptions
 - c. Implementation gaps
 - d. Opportunities
4. Overview of nutrition/health professionals survey findings
 - a. Tools developed
 - b. Helping kids make better food choices
5. Survey findings show three key audiences to engage to ensure effective wellness policy implementation
 - a. School administrators
 - b. Students
 - c. Parents - our focus: why/how/relevance (CO Team parent toolkit)
6. Other Action for Healthy Kids' Resources
 - a. CO Team Parent Toolkit
 - b. Game On! The Ultimate Wellness Challenge
 - c. Issue Framing Report (Executive Summary handout)
 - d. Action for Healthy Kids website
 1. Highlight other resources