



NEW PRODUCTS SHOWCASE

Sign up Now for ANC 2007

The New Products Showcase is a large display of the newest and most exciting products ever assembled into one venue! A quick and effective way to **promote** your products, services and equipment to the 6,800+ ANC attendees! Don't Miss out!

On-site Cost: \$650.00 for each new Product Display

Rules & Regulations

All 2007 SNA Exhibitors are eligible to participate in the New Product Showcase. This is defined as a product that has been introduced by your company to the **school food market since the last Annual National Conference**. Companies can purchase up to 2 New Products Spaces. A brief description of the product is required for the supplemental "New Product" directory.

Each participant will receive approximately 2ft x1½ft of display space. If the products and/or pictures are larger than this they will not be displayed.

Note: These are not manned displays. This showcase is for viewing and informational purposes only.

Also, due to the current date, your companies contact information **will not** be listed in the New Product Showcase Directory.

Setup & Take Down

The display case is available for viewing starting **July 15-18, 2007**. All materials must be set-up by **Friday, July 13th**, 12:00-5:00 pm; and **Saturday, July 14th**, 8:00-10:00 am; and taken down **Wednesday, July 18th**, 12:00 pm- 3:00 pm. If the products are not claimed before 3 pm they will be discarded. If your company cannot be present at these times please let SNA know to make alternative arrangements.

Please return your application to the Meetings Center at 703/739-3915 or to the Exhibitor Registration Desk at the McCormick Place – Lakeside Center on Friday, July 6.



On-site New Products Application



New Product Showcase Directory:

Company: _____

Contact: _____ Phone: _____

Email: _____ Fax: _____

Address: _____

The following information will not appear in the directory

Onsite Contact _____ Phone: _____

On-site Cost: \$650.00 for each new product display.

Payment type:

Check ___ VISA ___ MC ___ AMEX ___ CC# _____ exp _____

Name on CC _____

I, hereby certify that this product is a "New Product" as defined in the Rules and Regulations governing the "SNA New Products Showcase".

Signature: _____ Date: _____

SNA Representative: _____ Date: _____
