



## NEW PRODUCTS APPLICATION

### New Product Showcase Directory:

Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

### The following information will not appear in the directory

Onsite Contact \_\_\_\_\_ Phone: \_\_\_\_\_

### Description of Product (25 words or less. This will be publicized in the New Product Directory):

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When was this product introduced to the school market? \_\_\_\_\_

**Please submit a picture of your product/service (or your company's logo) to be included in the directory.** Send a black & white photo with 300 dpi (tif or jpeg) to:

[gconcepcion@schoolnutrition.org](mailto:gconcepcion@schoolnutrition.org), no later **April 3, 2006**. If we do not receive your product photo by this date, we cannot guarantee the placement of it. Please do not send web photos.

If you don't have a picture of your product and would like to send a company logo, please send a black & white eps file.

**Cost: \$500 for each new product display.**

Payment type:

Check \_\_\_ VISA \_\_\_ MC \_\_\_ AMEX \_\_\_ CC# \_\_\_\_\_ exp \_\_\_\_\_

Name on CC \_\_\_\_\_

I, hereby certify that this product is a "New Product" as defined in the Rules and Regulations governing the "SNA New Products Showcase".

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

SNA Representative: _____ Date: _____
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