

SNA'S 60^h Annual National Conference



EXHIBITOR CULINARY DEMONSTRATIONS



Below are the scheduled dates and times for this year's demonstrations. The times and dates were scheduled on a first-come first-served basis.

Exhibitor Demo Schedule

Mon, July 17 10:30-11:30 am
12:30-1:30 pm

Tues, July 18 10:30-11:30 am
12:30-1:30 pm

Wed, July 19 11:30 am-12:30 pm

PLEASE READ CAREFULLY

SNA will provide:

- Staging and basic equipment setup consisting of oven, induction unit, hot holding cart, pan rack, tables, and mirror in each demonstration area.
- Signage posted at the area entrance listing participants and schedule
- Advertisement of your demo in the conference program and other SNA publications.
- Announcements of Schedule Demo over the loud speaker.

Rules/Regulations:

- Demo is limited to the one-hour time period.
- Provide SNA with a copy of the recipes, in electronic format (i.e. Word) along with pictures and company logo (i.e. tif, jpeg, eps) by **April 4, 2006** to be posted on the SNA web site.
- Bring food, paper products, smallwares, cookware and other necessary prep utensils to properly demonstrate your product/recipe.
- Ensure staging area is clean and prepared for the next demonstration.
- Be prepared to distribute product information and recipes during your demonstration.
- Handouts - approximately 150 copies.

CULINARY DEMONSTRATION REQUIREMENTS

The goal of SNA Culinary Demonstrations is to provide current information to school food service professionals.

- ◆ Demonstration topic must be specific to school food service.
- ◆ Must be conducted by a culinary professional
- ◆ Must have at least one school food service professional actively participating in the demonstration
- ◆ SNA reserves the right to assign the appropriate category to participating companies.
- ◆ Demonstrators must adhere to the 2002 FDA Food Code for safety and sanitation.
- ◆ You must be an ANC06 exhibitor to participate in the Culinary Demo.

THE ABOVE CRITERIA MUST BE MET IN ORDER TO PARTICIPATE IN THE DEMONSTRATION

SNA reserves the right to cancel demos on-site if not manned by a culinary and school foodservice professional.

CULINARY DEMONSTRATION INFORMATION (FOR ON-SITE PROGRAM)

Company Name: _____

Culinary Professional(s) Name: _____

School Food Service Professional (s) Name: _____

Please describe in detail what you plan to demonstrate:

WHAT LARGE COOKING APPLIANCES/EQUIPMENT ARE NEEDED FOR YOUR DEMONSTRATION:

(please be very specific)

Combi-Oven 4 Burner Stove Microwave Convection Oven

Other: _____

PAYMENT DUE: APRIL 4, 2006

(payment of \$2500.00 must accompany this form)

Check payable to SNA VISA AMEX MasterCard Total Enclosed: \$ _____

Credit Card Number: _____ Exp. Date: _____

Name of Card Holder: _____ Authorized Signature: _____

I agree to comply with the requirements stated in this document.

Culinary Demonstrator

Date

Return this form to: SNA Exhibitor Demos, c/o Grace Concepcion, 700 S. Washington Street, Suite 300, Alexandria, VA 22314.
Phone: 703.739.3900 x140; Fax: 703.739.3915; E-mail: gconcepcion@schoolnutrition.org **DEADLINE: April 4, 2006**