

Exhibit Space Contract

School Nutrition Association 60th Annual National Conference
 Los Angeles Convention Center, Los Angeles, CA ■ July 16-19, 2006

Return signed contract along with check to:
 Exhibit Operations, SNA, P.O. Box 791004, Baltimore, MD 21279-1004
 (800) 877-8822; (703) 739-3900, ext. 140
 Fax: (703) 739-3915; Website: www.schoolnutrition.org; E-mail: exhibits@schoolnutrition.org

ARE YOU A FIRST-TIME EXHIBITOR? YES ___ NO ___

	OFFICE USE ONLY
	Date: _____
	Booth Assigned: _____
	Booth Size: ___ Inl ___ Crnr ___ <input type="checkbox"/> Isl <input type="checkbox"/> Patron <input type="checkbox"/> CSU <input type="checkbox"/> NM
	Total Booth cost: _____

1. INFORMATION FOR SHOW PROGRAM: (please print)
 Complete Company Name (Firm name will be listed exactly as shown on all SNA publications.)

Company Street Address: _____
 Company City, State, ZIP: _____
 Main Telephone: () _____ (800) _____ FAX: () _____
 Company Web site: _____
 Correspondence Should Be Sent To—Name: _____ Title: _____
 Address:(if different from above) _____
 City, State, ZIP: _____
 Telephone: () _____ FAX: () _____ E-mail: _____

2. PREFERRED LOCATIONS: (based on single 10x10) Corner Requested: YES ___ NO ___ Produce Row Dairy Way (\$100/per 10x10 booth)

ON/BEFORE 10/31/05 AFTER 10/31/05

CORPORATE MEMBER RATES: \$2,000 inline \$2,200 corner \$2,200 inline \$2,420 corner
 NON-MEMBER RATES: \$2,650 inline \$2,850 corner \$2,915 inline \$3,135 corner

If preferred location and/or booth type is not available, a comparable booth will be assigned. Please view the most current floor plan on the Web site before making this decision.

1st choice _____ \$ _____	4th choice _____ \$ _____
2nd choice _____ \$ _____	5th choice _____ \$ _____
3rd choice _____ \$ _____	6th choice _____ \$ _____

3. PAYMENT: Check enclosed MC VISA AMEX Total Amt. \$ _____ (credit card will not be charged without this.)

Card Number: _____ Exp. Date: _____

Cardholder's Name: _____ (please print) Authorized Signature: _____

4. DESCRIPTION OF WHAT YOU WILL EXHIBIT (This information will appear in the show program. Copy will be edited at SNA's discretion. No more than 25 words will be printed. Prospective exhibitors expressly agree that articles and material exhibited in the show shall be confined to what is described on the web site, and that the Association shall have the right to exclude from the exhibit space, booth and floor of the Exhibit Hall any article or product not specifically and clearly stated. The prospective exhibitor is asked to make a full statement of the nature of proposed exhibit, listing materials or products.) Visit www.schoolnutrition.org/anc2006/exhibits to submit a full description. Exhibitors will receive an e-mail/fax notification when the site goes live. This site will go live in August. Please do not attach copy to this contract.

5. CATEGORIES (Visit www.schoolnutrition.org/anc2006/exhibits to complete the form for electronic submission.) Exhibitors will be notified when the site goes live.

6. BOOTH SIGN-UP PROCEDURE:

A. PAYMENT POLICY: Contracts must be accompanied by a partially refundable deposit equal to 50% of the total rent for each booth requested. Full payment for all booths is required by **December 31, 2005**. This deposit must be received 3 weeks after the booth assignment in order to maintain the booth space. If full payment is not received by **December 31, 2005**, the Association shall have the right to retain the deposit as liquidated damages and cancel the booth reservation. Contracts received after **December 31, 2005**, must be accompanied by full payment.

B. CANCELLATIONS: All cancellations or reductions must be made in writing to Exhibit Operations. If notice of cancellation or reduction is made prior to **January 17, 2006**, a refund of 75% of the total cost of the booth will be issued. **Please note that after January 17, 2006, NO REFUNDS WILL BE ISSUED on booth space that is cancelled. Any unpaid balance is due at the time of cancellation.** Any space not occupied by the opening of the conference for which no special arrangements have been made, may be reassigned by the Association without obligation to make any reduction or refund whatsoever. Booth reductions are considered cancellations.

7. USE OF SPACE, SUBLETTING OF SPACE: No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from SNA. 10x10 space can never be occupied by more than one company. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted.

RULES & REGULATIONS:

It is understood that this document will become a binding Contract upon acceptance by SNA, and incorporated into this contract are the terms, conditions, rules and regulations contained herein. Please retain the a copy of this contract for your records. Please note: Your signature is acceptance of the Rules & Regulations, as indicated on the back of this contract as well as within the Prospectus. The Application will be returned to you if not properly signed and space will not be assigned until the contract is executed properly and/or the appropriate payment is received.

_____	_____	_____
Authorized Applicant Signature	Title	Date
_____	_____	_____
SNA Representative Signature	Date	

PLEASE RETAIN A COPY OF THIS EXHIBIT SPACE CONTRACT FOR YOUR RECORDS.

ASSOCIATION

The word "Association" means the School Nutrition Association, its officers, director, committees, agents or employees acting for it in the management of the Exhibition.

EXHIBIT CONTRACT AND POLICIES

The policies stated here, and in the Rules & Regulations in the Exhibitor Prospectus, constitute a bona fide part of the contract for exhibit space. The Association and the Industry Relations Department reserve the right to render all interpretations and decisions, should any questions arise, and to establish further regulations as may be deemed necessary to the general success and well being of the Exhibition. All matters and questions not covered in these policies are subject to the final judgment and decision of the Association and the Industry Relations Department.

BOOTH ASSIGNMENT

Current exhibitors are given the first opportunity to reserve space for the following year at the current show. Booths will be assigned to those companies on-site according to the established priority point system. All contracts received thereafter will be date stamped and assigned on a first-come, first-served basis. The Association reserves the right to use its sole discretion in reassigning space in cases where competitive products have exhibits adjacent to each other or other situation where reassignments are deemed necessary.

CONTRACT ACCEPTANCE

The Association reserves the right to exercise its sole discretion in acceptance or refusal of applications. If an application is not accepted by the Association, all money paid will be returned to the applicant.

BOOTH CONSTRUCTION AND ARRANGEMENT

The Association will provide and arrange for construction of necessary draped backgrounds of uniform style. Drapery is flame-proofed fabric. Unfinished or unsightly ends of exhibits must be draped by the service contractor at the expense of the exhibitor. All exhibits must be confined to the limits of their respective booths as indicated on the floor plan. Back wall of booth is 8 feet high; side dividers are 3 feet high. No special signs, booth construction, apparatus, equipment, lighting fixtures, etc., will be permitted to extend above 8 feet with the exception of island or perimeter spaces where height limitation is 16 feet unless otherwise noted due to center restrictions, however, cubic content of these booths must be approved in advance by the Exhibits Manager. Materials up to 8 feet in height may be placed within 5 feet from the back wall. Exhibit material must not be set up so as to interfere with the view into adjoining booths. All material must conform to local building, electrical and fire department codes and regulations.

STORAGE BEHIND BOOTH

Because of fire regulations, NO STORAGE will be allowed behind booths. If any exhibitor has special problems in this area, please advise the official service contractor during set-up.

CANVASSING AND OTHER ACTIVITIES

No person, firm or organization not having contracted with the Association for the occupancy of space in the Exhibition will be permitted to display or demonstrate its products, processes or services, or distribute promotional materials in the Exhibit Hall, convention halls or corridors or in hospitality suites. Any infringements of this rule will result in the prompt removal of the offending persons from the Hall, and exhibitors waive any and all rights for claims against the Association arising out of the enforcement of this rule. Circulars or other promotional material may be distributed only from the exhibitor's booth space. The Association reserves the right to reject, cancel, remove or restrict exhibitors who, because of noise or any other reason shall interfere with the best interests of the Exhibition as a whole.

ASCAP/BMI

It is the sole responsibility of the exhibiting company to pay all ASCAP (American Society of Composing Authors and Publishers) and/or BMI (Broadcast Music Incorporated) fees and expenses if music is played (either taped or live) in the exhibit booth or at any exhibitor-sponsored function or hospitality event.

SECURITY

Twenty-four hour security will be provided by the Association throughout the entire Exhibit, including set-up and tear-down days at the entrances to the Exhibit Hall and Freight Doors. Any theft is to be reported to show management immediately and a theft report must be completed. Security also will be available in the aisles during clean-up each day. Exhibitors must provide adequate insurance in their own insurance policies for theft. Individual booth security is available at an additional fee to exhibitors.

INDEMNIFICATION BY EXHIBITOR

Neither the Association, the management of the Association nor the operator of the Convention Center premises, City of Los Angeles, its agents or employees shall be held liable for injuries to any persons or for damage to property owned or controlled by the exhibitor, which claims for damages or injuries may be incident to, arise from or be in any way connected with the exhibitor's occupation of display space, or on account of the neglect by exhibitor of any rule, regulations or instruction of the Association; or any rule, regulation or instruction of the premises; or on account of violation of any law, ordinance or governmental regulation of any kind. The exhibitor shall indemnify and hold the Association, the management of the Association and the operators of the premise harmless against all such claims.

LIABILITY

It is agreed that the exhibitor shall make no claim of any kind against the Association, operator of the Convention Center premises, City of Los Angeles, its agents or employees, or against any of the Association's agents or employees for any loss, damage, theft or destruction of goods; nor for any injury that may occur to itself or its employees while in the Exhibit Hall; nor for any damage of any nature or character whatsoever, and without limiting the foregoing, including any damage to its business by reason of the failure to provide space for an exhibit or removal of the exhibit, or for any action of the Association or its participants, agents or employees in relation to the exhibit or exhibitor, and the exhibitor shall be solely responsible to its own agents and employees and to all third persons, including invitees and the public for all claims, liabilities, actions, costs, damages and expenses arising out of or relating to the custody, possession, operation, maintenance or control of the leased space or exhibit, for negligence or otherwise relating thereto; and exhibitor thereby agrees to indemnify and hold harmless the Association and its agents and employees and the operator of the premises against any and all such claims as may be asserted against it or them.

INSURANCE

Exhibitors must carry Workers' Compensation, comprehensive general liability, including products and completed operations, independent contractors, personal injury and blanket contractual liability. These coverages must be evidenced by a Certificate of Insurance with a 30-day notice of cancellation provision to the holder, which shall be at the exhibit booth at all times during show hours. A copy of the Certificate of Insurance must be sent to the Exhibits Manager at least 90 days prior to the show and must be on file with show management before an exhibitor may take possession of the assigned booth space. It is strongly recommended that exhibitors also carry insurance to cover loss of or damage to their exhibits or other personal property while such property is located at or is in transit to or from the exhibition site. While the Exhibition provides security guards, this is solely as an accommodation to exhibitors, and the Association assumes no responsibility for any loss, damage or injury to any property of the exhibitor or to any of its officers, agents, employees or contractors, whether attributable to accident, fire, theft or any other cause whatsoever. The exhibitor expressly agrees to save and hold harmless the Association, its management, agents and employees from any and all claims, liabilities and losses for injuries to persons (including death) or damage to property arising in connection with exhibitor's use of the exhibit space.

CONFERENCE POSTPONEMENT OR CANCELLATIONS

The Association, in its discretion, shall have the right to postpone or cancel the conference and exhibit and shall be liable in no way to the exhibitor for losses resulting from such delay or cancellation. The Association will not be liable for the fulfillment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: by reason of the facility being damaged or destroyed by fire, act of God, public enemy, terrorism or insurrections, strikes, the authority of the law, postponement or cancellation of the Exhibition, or for any cause beyond their control. It will, however, in the event of its not being able to hold an exhibit for any of the above named reasons, reimburse exhibitor on a prorated basis on any amount paid, less any and all legitimate expenses incurred, such as but not limited to rent, advertising, salaries, operating costs, etc.