



# **SELLING TO THE SCHOOL MARKET**

**ANC 06 PRE-CONFERENCE SESSION: SATURDAY, JULY 15<sup>TH</sup> 1:00 – 5 P.M.**

## **REGISTRATION FORM**

*Exclusive for industry, this workshop provides an overview of the multi-billion dollar school foodservice market.*

**Arm your sales and marketing staff with the information and resources to match your company's strengths with growing opportunities created through expanding feeding occasions, local wellness initiatives and food safety concerns. Accounts of "what works" and "what doesn't work" from savvy school foodservice operators will be shared and discussed.**

Presenters: Tami Cline, Julie Boettger, MaryKate Harrison, Cynthia Dawso Van Druff, Rick Hall, Elizabeth Hanna, Barbara Jirka, Beth Rice, Cathy Schuchart

**Contact Information:**

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**Registration**

Selling to the School Market      \$ 95.00

Method of Payment

Visa       MasterCard       American Express       Check – make payable to SNA

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Total \$ \_\_\_\_\_

Additional Names:

\_\_\_\_\_

\_\_\_\_\_

**Please fax registration form back to the attention of the Industry Relations Center at  
703/739-3915.**