



REMAINING SPONSORSHIPS FOR 2013

Annual National Conference (ANC) – July 14 – 17, 2013

Total projected attendance: 6,500 – 7,000
3,000 school nutrition operators (1,050 Directors)

- **General Session Sponsorship - 1 Remaining** **\$25,000**

Lisa Ling
Journalist and TV Host



Lisa Ling is currently executive producer and host of “Our America” on OWN: the Oprah Winfrey Network. In the first season, Lisa embedded in a Midwest town ravaged by an onslaught of heroin and got exclusive access inside an anti-gay religious movement. In season two, Lisa witnessed the manifestation of Post-Traumatic Stress Disorder in returning veterans or war and went undercover to investigate the under-age sex trafficking of minors in the nation’s capital.

As the former field correspondent for The Oprah Winfrey Show and contributor to ABC News’ “Nightline” and National Geographic’s “Explorer,” Lisa Ling has reported from dozens of countries, covering stories about gang rape in the Congo, bride burning in

India, the Lord's Resistance Army in Uganda, and the Mara Salvatrucha (MS-13) gang in Central America, among other issues that are too often ignored.

Lisa got her start in journalism at 21 years old as a correspondent for Channel One News, covering the civil war in Afghanistan, as well as stories in dozens of countries around the world. She later went on to become a co-host of ABC Daytime's hit show "The View," which won its first daytime Emmy during her time at the show.

Sponsors may provide one collateral piece to be distributed as attendees enter the hall. Your company name and logo will be strategically built into the entrance of the hall and displayed on large screens as attendees enter and exit the hall. Extensive recognition will be received through year-long listings on the web site and mentions in the School Nutrition magazine (in articles relating to ANC 2013).

- **Education Session Tracks** **\$15,000**
Sponsor all sessions in a specific Education Session Track for four consecutive days. Audience size ranges from 200-450 people per room. Sponsoring companies will have the opportunity to have a representative at each session within the key area to serve as presider at the session. This is your chance to align your company with topics of interest to child nutrition professionals. The available tracks remaining are Administration, Communications & Marketing and Nutrition. Sponsor's name and logo will be listed in extensive onsite signage and on the SNA Website. Sponsor's name will also be listed in the ANC Program Guide.
- **Closing Event – Darius Rucker** **Call for Details**
Don't miss the crooning of this country-rock superstar as he entertains the ANC 2013 attendees. The concert takes place at 8:00 p.m. Wednesday, July 17, in the Kansas City Convention Center. Let us customize an amazing sponsorship package for you!
- **On-site Banners** **Call for Details**
Extend your conference messaging through advertising in the Kansas City Convention Center. Banners vary in size and cost depending on size or location.
[Banner Advertising](#)
- **Directors' All-Access Pass – 1 Remaining** **\$1,800**
During the Directors Only Exhibit Hall hours on Thursday, Directors will be scrambling to visit booths and have their card signed by any 5 All-Access Pass sponsors. 15 lucky Directors will win free 2014 Conference Packages (registration to CNIC, LAC and ANC 2014)

- **GEM Club**

The popular GEM Club enables SNA to book top-notch speakers, offer additional education sessions, bring school nutrition professionals to the conference to participate on panels, and provide for memorable meetings for all attendees. GEM Club contributors will be listed in signage, on the SNA Web site, and in the conference Program Guide.

Diamond Club	\$2,500
Ruby Club	\$1,000
Pearl Club	\$ 500

For more information or to sponsor one of these exciting opportunities, please contact the Industry Relations Center today!

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